Hewlett Packard Enterprise

COMPUTE THAT POWERS TRANSFORMATION

HPE ProLiant and HPE Synergy systems

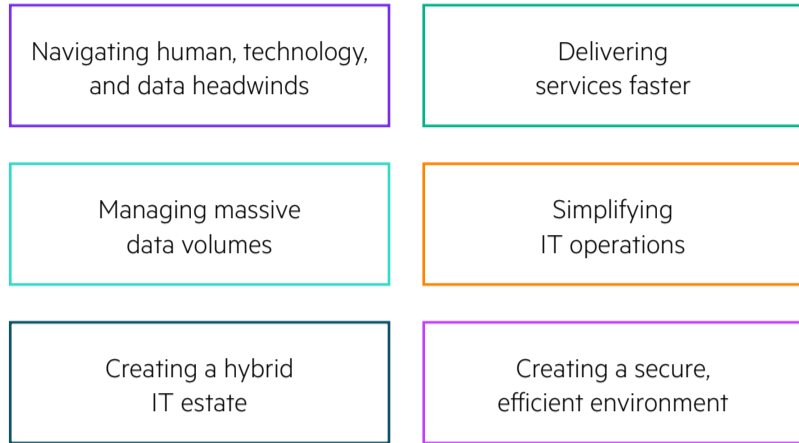## DIGITAL TRANSFORMATION IS ACCELERATING AND GROWING

In 2020, the economic value of digital transformation (DX) represented almost $19 trillion—an amount equivalent to 20% of the global GDP.[1]

A recent Forbes' C-suite survey[2] found that:

74%	75%	66%	73%	70%
plan to **modernize and digitize** operations.	see a persistent move to **remote workforces**.	plan to augment a **new workforce model** with automation and AI.	plan to build seamless **digital customer experiences**.	plan to create completely **new digital business models**.

DX IS THE OBJECTIVE, BUT DIFFICULT TO ACHIEVE

Numerous obstacles stand in the way of DX success:

- Navigating human, technology, and data headwinds
- Delivering services faster
- Managing massive data volumes
- Simplifying IT operations
- Creating a hybrid IT estate
- Creating a secure, efficient environment

REACH DX SUCCESS WITH NEW COMPUTE SOLUTIONS FROM HPE POWERING THE NEXT WAVE OF DX

Delivering a new and totally transformed compute foundation

ONE
UNMATCHED WORKLOAD OPTIMIZATION

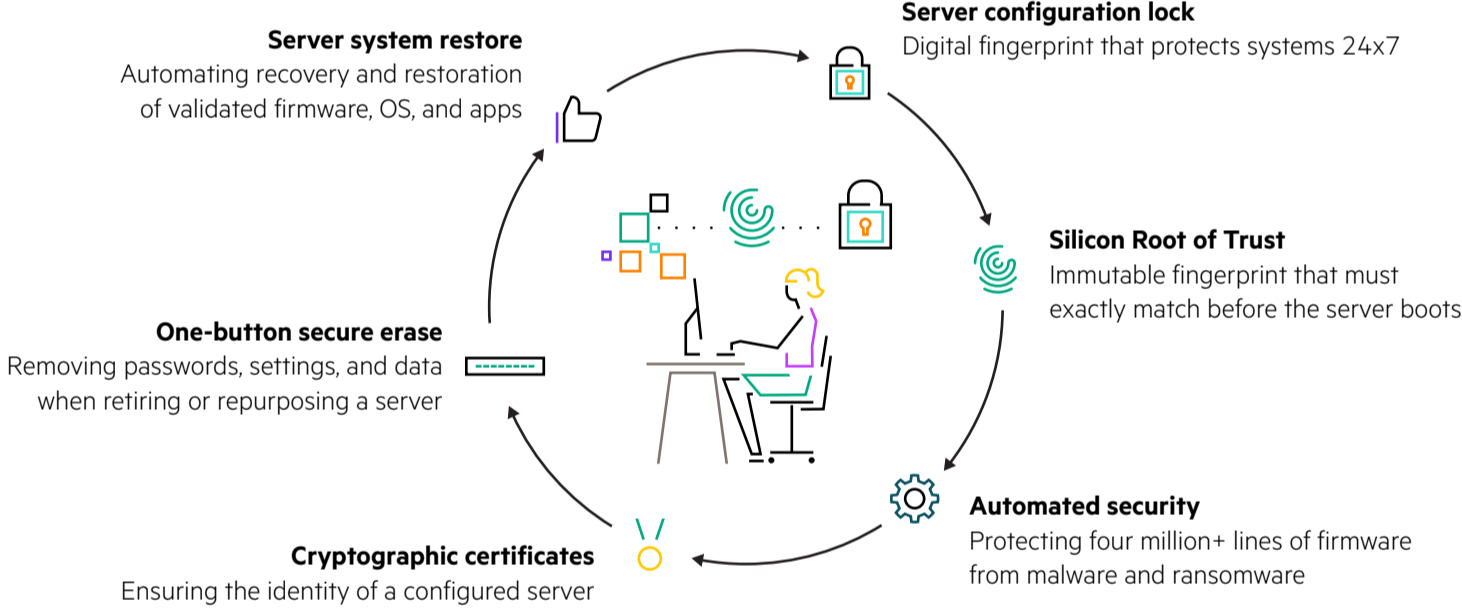- **Eliminating the guesswork** on setup and management
- **Optimizing workload performance**, placement, and efficiency to deliver better outcomes faster
- **Delivering workload-oriented cloud services** with thousands of component combinations

Build your cloud **5X** faster with HPE automation tools.[3]	Create platform-as-a-service environments ready for migration to cloud services in just **30 minutes.**[4]	Accelerate VDI end-user experience with **10X** faster Citrix® logins.[5]	Run SAP® solutions up to **400%** faster.[6]

TWO
360-DEGREE SECURITY

Enhanced, holistic, view to security begins in the manufacturing supply chain and concludes with safeguarded, end-of-life decommissioning.
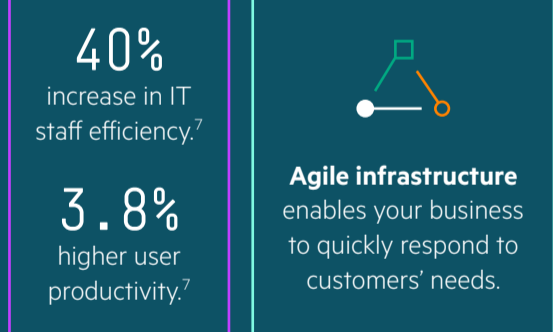
Server system restore
Automating recovery and restoration of validated firmware, OS, and apps

Server configuration lock
Digital fingerprint that protects systems 24x7

Silicon Root of Trust
Immutable fingerprint that must exactly match before the server boots

One-button secure erase
Removing passwords, settings, and data when retiring or repurposing a server

Automated security
Protecting four million+ lines of firmware from malware and ransomware

Cryptographic certificates
Ensuring the identity of a configured server

THREE
INTELLIGENT AUTOMATION

Simplifies and automates management tasks, establishing a solid foundation for an open, Hybrid Cloud platform enabled by composability.

40% increase in IT staff efficiency.[7]

3.8% higher user productivity.[7]

Agile infrastructure enables your business to quickly respond to customers' needs.

HPE Integrated Lights-Out
Core intelligence enables reporting, management, alerting, and local/remote management to quickly identify and resolve issues.

HPE OneView
Provides automated template-driven approach for deploying, provisioning, updating, and integrating IT infrastructure.
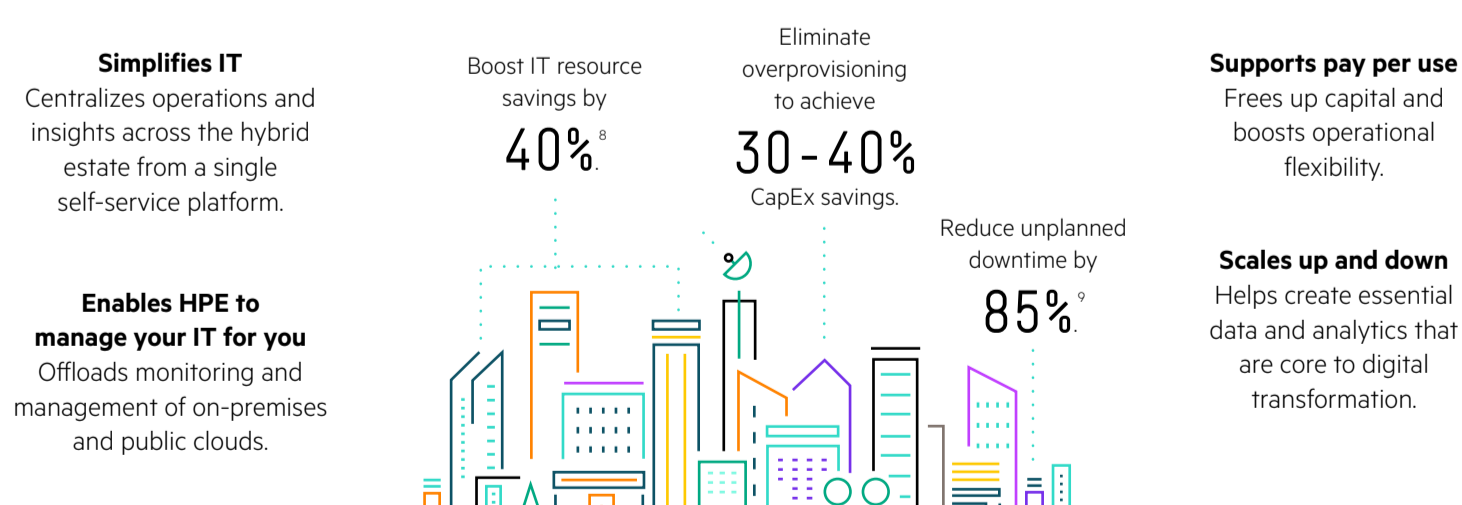
HPE InfoSight for Servers
Continual AI-driven insight to server operations predicts and prevents problems before IT operations are impacted.

FOUR
EVERYTHING AVAILABLE AS A SERVICE

HPE GreenLake makes the modern cloud experience possible everywhere—across edges, colocation facilities, data centers, and multiclouds.

Simplifies IT
Centralizes operations and insights across the hybrid estate from a single self-service platform.

Enables HPE to manage your IT for you
Offloads monitoring and management of on-premises and public clouds.

Boost IT resource savings by **40%**[8]

Eliminate overprovisioning to achieve **30–40%** CapEx savings.[8]

Reduce unplanned downtime by **85%**[9]

Supports pay per use
Frees up capital and boosts operational flexibility.

Scales up and down
Helps create essential data and analytics that are core to digital transformation.

TRUSTED PARTNER HELPS ELEVATE YOUR BUSINESS

Work with HPE to create a true workload-optimized and as-a-service experience for your complete hybrid IT estate—from edge to core to cloud. Trust HPE to deliver new and transformed compute capability for your modern digital enterprise.

CONTACT US
→ **hpe.com/solutions/compute** and **hpe.com/pointnext**

✓ **Complete, proven, validated** compute solutions

✓ Strategy and planning from **HPE Pointnext Services**

✓ The cloud that comes to you through **HPE GreenLake**

✓ Flexible financial model from **HPE Financial Services**

[1] IDC, Worldwide Digital Transformation Strategies, IDC Special Intelligence Service, August 2019.
[2] Forbes, 2019 and 2020 Stats on Digital Transformation.
[3] Based on HPE Synergy platform.
[4] HPE case study, "Berke prepares for major ICT migration," August 2019.
[5] HPE case study, "Composable Infrastructure Platform Automates it for Healthcare Provider, Elbe Clinics," February 2020.
[6] HPE case study, "Holy Fashion Now Has Greater Agility with Composable Infrastructure," October 2019.
[7] IDC study, Quantifying the Business Value of Enhanced IT Agility and Performance with HPE Synergy, February 2021.
[8] "Forrester Consulting, "The Total Economic Impact™ Of HPE GreenLake," June 2020.
[9] IDC technical paper, "The Business Value of HPE GreenLake Management Services," January 2020.